



# **Magnitude**<sup>TM</sup>

*Unleash your stallion's breeding potential*

Thank you for your recent purchase of Magnitude<sup>TM</sup>. In order to acclimate your stallion to the product, we suggest the following feeding regimen.

## **SUGGESTED FEEDING GUIDELINES:**

Magnitude<sup>TM</sup> is a patented blend of marine-based omega-3 fatty acids, specifically DHA. Our field research has shown that gradually increasing the feeding amount of Magnitude<sup>TM</sup> using a step-up feeding program results in successful consumption of the product.

Magnitude<sup>TM</sup> comes with an enclosed scoop. The scoop may be used for both acclimation and breeding season maintenance. Each 20# bucket of Magnitude<sup>TM</sup> provides enough product for one stallion on the full feeding level for 26 days.

- Acclimation Period:

We suggest feeding  $\frac{1}{4}$  scoop twice a day, gradually working up to the full feeding level (1 level scoop twice a day) over a period 3-4 days. It is important to thoroughly mix Magnitude<sup>TM</sup> into the grain portion of the diet.

- Working Season Maintenance:

Once stallions are acclimated to Magnitude<sup>TM</sup>, feed them one level scoop twice a day. This provides the recommended daily amount of 0.75# product/day.

Please call your Bioniche Animal Health representative,  
or the corporate Bioniche office at 1-888-549-4503,  
if you have further product questions in regards to feeding Magnitude<sup>TM</sup>.